



InvestingChannel Investor Search Report

Q3 2023

FinPro Research Report

Q2 vs Q3 2023

Analysis of Financial Professional ticker searches

KEY TAKEAWAYS



During the period of volatility, leveraged ETFs like TNA, TQQQ, and UPRO performed well, aligning with the trend of chasing performance seen among struggling funds.



Renewed interest was observed in former 'theme and meme' stocks, including CGC and FSR. Major funds, which incurred losses, might be selling into these rebounds to mitigate their losses.



There was an upsurge in interest for previously overlooked indexes and ETFs like TLT, IWM, and VXX. Financial Professionals appeared to strategically invest in these assets to boost their performance heading towards the year's end.

QUARTER OVER QUARTER ANALYSIS

10 Most Viewed Stocks

RANK	TICKER	COMPANY	CHANGE
1	AAPL	Apple	↓
2	NVDA	Nvidia Corp	↓
3	TSLA	Tesla	↓
4	AMZN	Amazon	↓
5	MSFT	Microsoft	↓
6	ES	Eversource Energy	↓
7	ZN	Zion Oil & Gas	↑
8	DIS	Walt Disney Company	↓
9	META	Meta Platforms	↓
10	ALL	Allstate Corp	↑

Top 10 Surging Stocks

RANK	TICKER	COMPANY	CHANGE
1	MCOM	Metricom	2,378%
2	ZN	Zion Oil & Gas	431%
3	AMC	Amc Entertainment	280%
4	CGC	Canopy Growth	217%
5	LU	Lufax Holding	208%
6	SEDG	Solaredge Tech	205%
7	ALK	Alaska Air Group	192%
8	ACB	Aurora Cannabis	187%
9	ACMR	Acm Research	184%
10	SURG	Synergetics USA	172%

10 Most Viewed ETFs

RANK	TICKER	FUND NAME	CHANGE
1	SPY	SPDR S&P 500	—
2	QQQ	Invesco QQQ	↓
3	TQQQ	ProShares UltraPro QQQ	↑
4	SQQQ	ProShares UltraPro Short QQQ	↑
5	TLT	iShares 20+ Year Treasury Bond	↓
6	SOXL	Direxion Daily Semiconductor Bull 3x Shares	↓
7	IWM	iShares Russell 2000 ETF	↓
8	VXX	iPath Series B S&P 500 VIX Short-Term Futures ETN	↑
9	KRE	SPDR S&P Regional Banking	↓
10	UNG	US Natural Gas	↓

Top 10 Surging ETFs

RANK	TICKER	FUND NAME	CHANGE
1	TNA	Direxion Daily Small Cap Bull 3X Shares	261%
2	YYY	Amplify High Income ETF	64%
3	VIXY	ProShares VIX Short-Term Futures ETF	58%
4	FNGS	MicroSectors FANG+ ETN	54%
5	RYLD	Global X Russell 2000 Covered Call ETF	32%
6	TQQQ	ProShares UltraPro QQQ	31%
7	UPRO	ProShares UltraPro S&P 500	30%
8	SQQQ	ProShares UltraPro Short QQQ	29%
9	TECL	Direxion Daily Technology Bull 3X Shares	27%
10	VNQ	Vanguard Real Estate Index Fund	24%

Retail Research Report

Q2 vs Q3 2023

Analysis of Retail Investor ticker searches

KEY TAKEAWAYS



We saw interest in Anheuser Busch jump +300%, replacing Google in the top 10 most searched stocks. This coincides with lower retail market participation during the last quarter.



Hawaiian Electric garnered massive interest on the back of the Maui fires. Interestingly, Boston Beer Company had the 4th highest surge in stock interest in the quarter, leaving it just outside the top 30 searches for the quarter overall, indicating retail investors remain selective.



There was a notable increase in leveraged bond-related ETFs like Direxion's Daily 20-Year Treasury Bull 3x ETF (TMF), which mirrored similar trends by financial pros. This could suggest retail focusing on index investing and trading rather than individual equities.

QUARTER OVER QUARTER ANALYSIS

10 Most Viewed Stocks

RANK	TICKER	COMPANY	CHANGE
1	AAPL	Apple	↑
2	TSLA	Tesla	↓
3	NVDA	Nvidia	↑
4	AMZN	Amazon	↓
5	BUD	Anheuser-Busch Inbev	↑
6	MSFT	Microsoft	↓
7	ES	Eversource Energy	↓
8	AMD	Adv Micro Devices	↑
9	META	Meta Platforms	↓
10	DIS	Walt Disney	↑

Top 10 Surging Stocks

RANK	TICKER	COMPANY	CHANGE
1	HE	Hawaiian Electric	2,484%
2	AXLA	Axcella Health	2,208%
3	PRFX	Painreform	2,129%
4	SAM	Boston Beer	1,359%
5	EZGO	Ezgo Technologies	1,080%
6	PFIE	Profire Energy	823%
7	TSHA	Taysha Gene Therapies	756%
8	BPTS	Biophytis	684%
9	BGLC	Bionexus Gene Lab	658%
10	ICCT	iCoreConnect	612%

10 Most Viewed ETFs

RANK	TICKER	FUND NAME	CHANGE
1	SPY	SPDR S&P 500	↓
2	QQQ	Invesco QQQ	↓
3	JEPI	JPMorgan Equity Premium Income	↓
4	TLT	iShares 20+ Year Treasury Bond	↑
5	SCHD	Schwab US Dividend Equity	↓
6	VOO	Vanguard S&P 500 ETF	↑
7	TQQQ	ProShares UltraPro QQQ	↓
8	SOXL	Direxion Daily Semiconductor Bull 3x Shares	↓
9	IWM	iShares Russell 2000 ETF	↓
10	XLE	Energy Select Sector SPDR Fund	↓

Top 10 Surging ETFs

RANK	TICKER	FUND NAME	CHANGE
1	IBDO	iShares iBonds Dec 2023 Corporate	574%
2	IDOG	ALPS International Sector Dividend Dogs	548%
3	GVAL	Cambria Global Value	509%
4	PRF	Invesco FTSE RAFI US 1000	489%
5	EDOG	ALPS Emerging Sector Dividend Dogs	285%
6	NLR	VanEck Vectors Uranium+Nuclear Energy	263%
7	XES	SPDR S&P Oil & Gas Equipment & Services	256%
8	MLPO	Credit Suisse S&P MLP Index	249%
9	MINT	PIMCO Enhanced Short Maturity Strategy Fund	245%
10	JQUA	JPMorgan U.S. Quality Factor	217%